

EMANCIPET

PULLING FOR PETS

OCTOBER 2023

AUSTIN ■ HOUSTON ■ PHILLY

Pet lovers across three cities compete at this one-day, outdoor, Halloween-themed truck pulling competition - and after-party!

Teams pull together to raise money, flex their muscles, and compete for fastest time, best costumes, and most money raised for local pet families. It's a haul-of-a-good-time with fun branding, activation, team building, and cross-promotion opportunities.

[To Sponsor Click Here](#)

Or contact jenna.mcelroy@emancipet.org



WHO PARTICIPATES

Family Friendly
Large Groups or Teams
Local Athletes/Celebrities
Fire & City Teams
Pet Lovers

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E M A N C I P E T

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SPONSORSHIP BENEFITS

Your gift allows Emancipet to provide low-cost spay/neuter surgeries for the following number of families:

	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,500
	658 FAMILIES	263 FAMILIES	131 FAMILIES	39 FAMILIES
Logo/name on promotional materials including invitations, event signage, & program	Premier Placement with Logo	Inclusion in Select Pieces with Logo	Inclusion in Select Pieces with Name	Inclusion in Select Pieces with Name
Logo displayed on screen during event	✓	✓	✓	✓
Recognition in dedicated event email promotions	✓	✓	✓	✓
Recognition on social media channels Click here or visit emancipet.org/social-perks/ for details!	✓	✓	✓	✓
Recognition on screen during event	With logo	Printed name	Printed name	
Logo placement/name listing on the online event ticketing page & website	✓	✓	✓	
Mention in press releases & advertising	✓	✓	✓	
Recognition in quarterly national newsletters	With logo	Printed name		
On stage mentions during event	✓	✓		
Promoted as a “National Sponsor” for all three regions (Austin, Philadelphia, and Houston) with logo placement on pulled vehicle & billboard (Billboard is Austin only)	✓			
Presenting sponsor branding: “Emancipet EVENT NAME” presented by Company Name	✓			
One quarterly, regional e-newsletter publicly sponsored by you or your business	✓			

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